

Mohamed A. Ghasia, Koenraad Stroken, Egbert DeSmet, Albogast Musabila

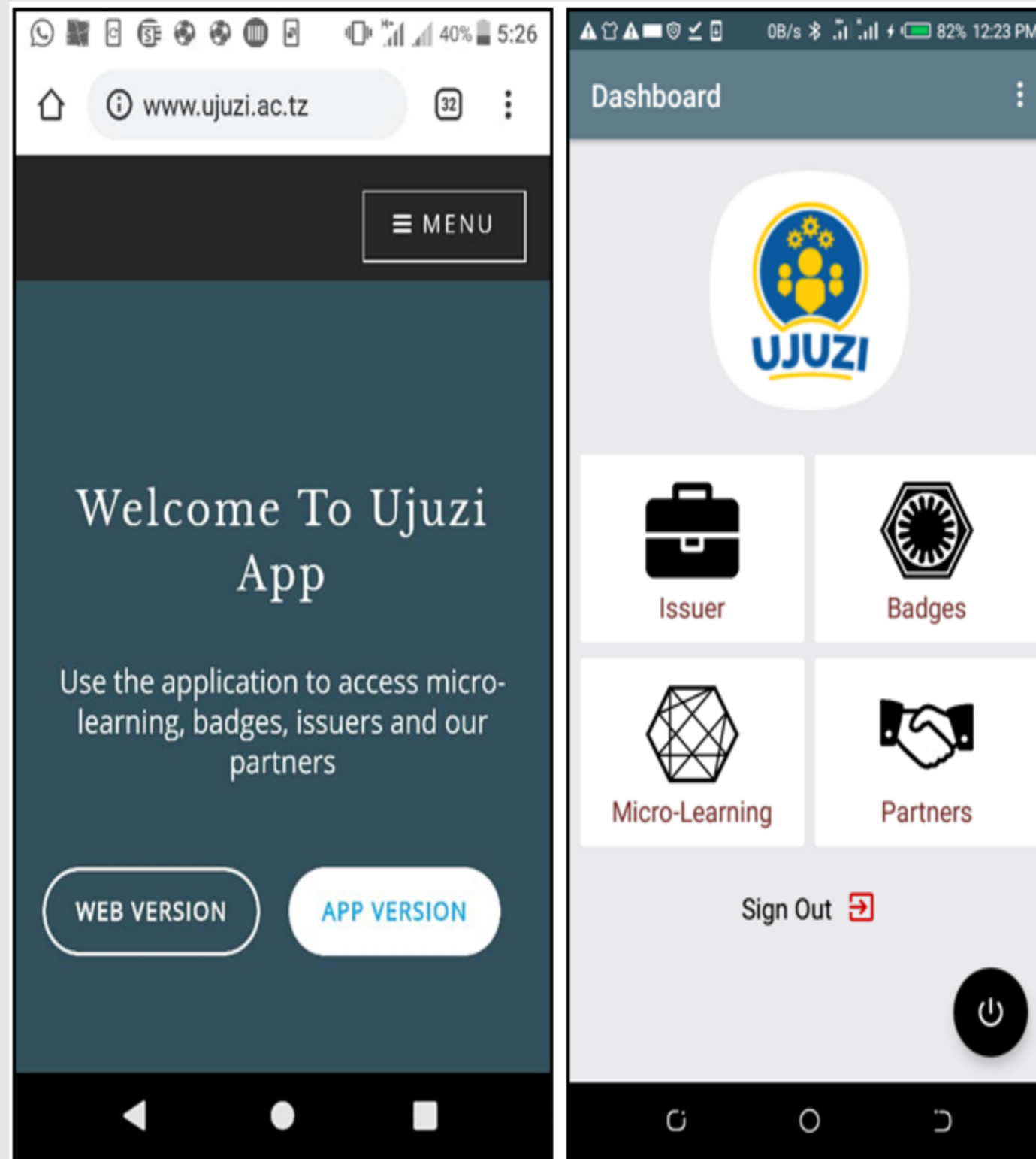
MICRO-LEARNING IN HIGHER EDUCATION EXPLORING THE UJUZI APP IMPLEMENTATION AT MZUMBE UNIVERSITY

Background

Despite the high proliferation of mobile technologies in Africa, the overcrowded internet space excludes the ICT illiterate learners from leveraging the benefits of micro-learning.

Due to the lack of an established intervention, **this work explores the role of brokerage services such as the Ujuzi App in bridging the navigation gap.**

Authenticated educators/experts offer /recommend quality content of various formats through the Ujuzi App.



Conclusion

Brokerage services such as the Ujuzi App:

- Are relevant for the successful deployment of micro-learning.
- Play crucial roles in reducing the digital divide by ensuring unskilled learners are not left behind.
- Are instrumental in the provision of targeted skills-based micro-learning to special groups such as women and under-privileged communities,
- The Ujuzi App ensures timely access to quality content from authentic issuers.

Recommendations

- More research on micro-learning (AI, context-based, quality control, impact assessment) is required.
- Policy intervention, capacity building, & mindset changes are necessary.

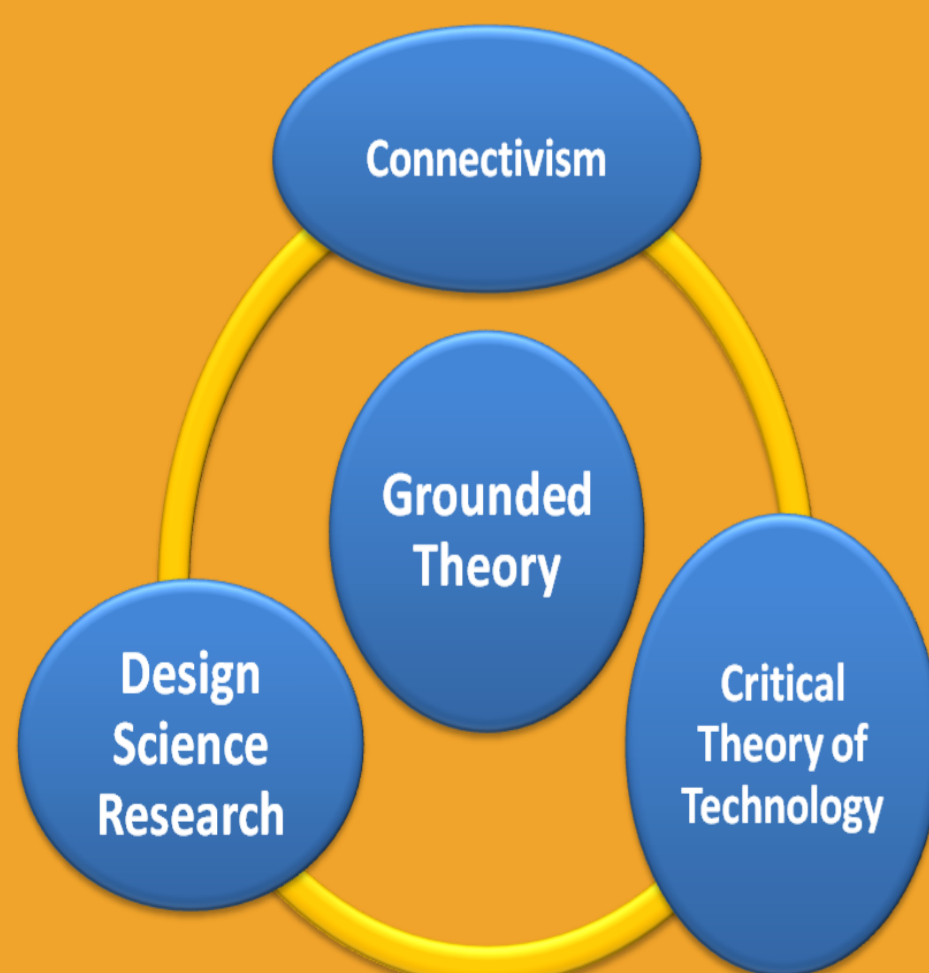


Contact
mohamed.ghasia@ugent.be

Mohamed Ghasia
 @Ghasia7

Methods

- Design Science Research Methodology
- In-depth Interviews
- Surveys
- University of Dar es Salaam (UDSM)
- University of Dodoma (UDOM)
- Open University of Tanzania (OUT)
- Mzumbe University (MU)



Results

